

NORTH AMERICA

ANIMAL MANAGEMENT

# GNA Marketing Collateral Guide

MAY 2026





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# Store Reset Materials

**Bring your store to life with the right materials.**

Available via USKC Marketing Material Order form and CAN OS Marketing Material Order Form

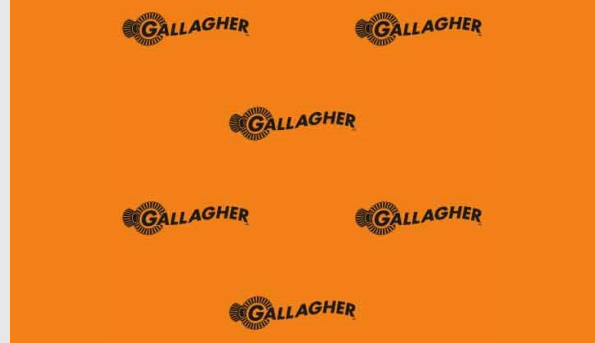
Store reset materials support both visual presentation and overall setup, helping create a consistent, professional environment that's easy for customers to navigate and shop.

## Store Setup Materials

Support a clean, consistent in-store presentation. Store setup materials help bring your space together, creating a professional and cohesive shopping experience.



Front Edge Shelf Tape - Electricity 3D3455



Gallagher Orange Backer Paper 3D3453



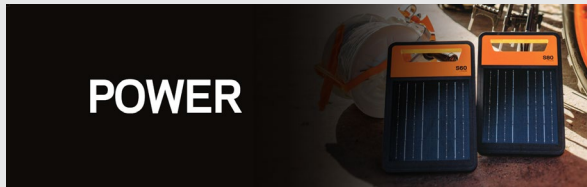
Magnetic Sign Clip 3D3456



Ground Rod Wrap 3D3454

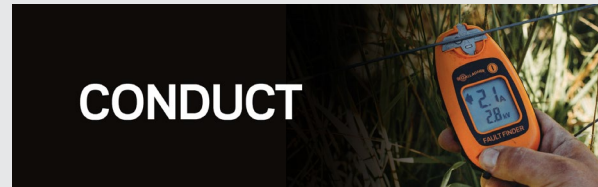
## Shelf Header Cards

Are you looking to engage customers and drive more sales? Dress-up plan-o-grams with Gallagher header cards. Overhead signs will complete your 'store-within-a-store' concept by offering an upscale visual appeal that includes lifestyle imagery and brand messaging.



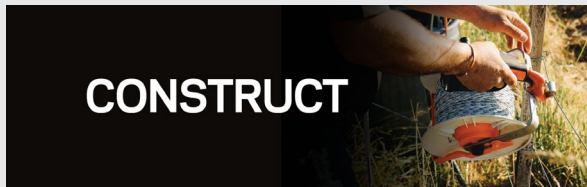
Power Header Card

6J0542



Conduct Header Card

6J0537



Construct Header Card

6J0541



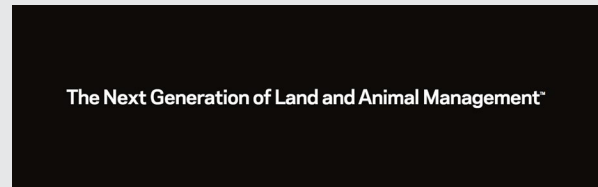
Header Card Energizer Selection Chart

6J0497



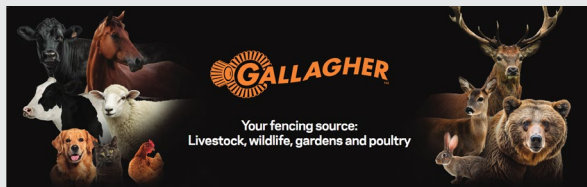
Header Card Gallagher Logo

6J0539



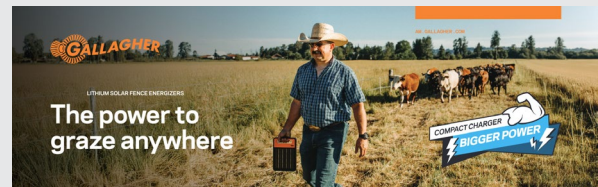
Header Card Next Gen of Animal Mgmt

6J0450



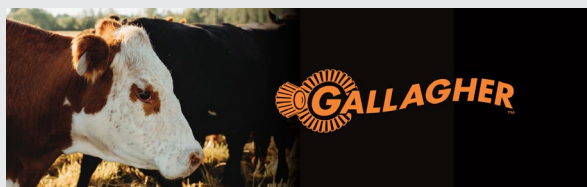
Header Card Multiple Species

6J0543



Header Card Solar Lithium

6J0494



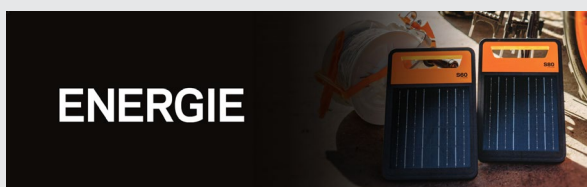
Header Card Cow Facing Right

6J0539



Header Card Cow Facing Left

6J0495



Header Card Power - FRENCH

6J0534

### More French header signs available

Header Card Construct - FRENCH

6J0535

Header Card Conduct - FRENCH

6J0536

# Retail Displays

Add floor displays to your location to increase sales and productivity.

Available via USKC Marketing Material Order form and CAN OS Marketing Material Order Form



Goodnature Shelf Display with Video Screen

GNS-PDU



Dump Bin

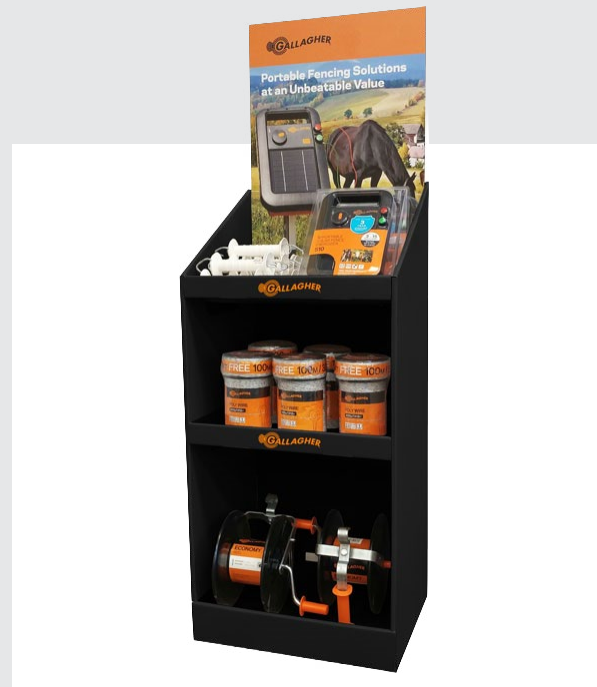
6J6156/1

## 3-Shelf floor display fits on a quarter pallet.

Comes with 4 aluminium bars for shelf support.

Click the link below to watch set up instructions

<https://l.ead.me/baxDmt>



3-Shelf Floor Display

3D3454

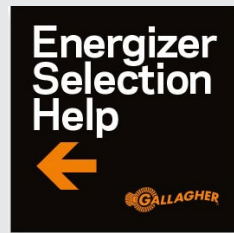
# Shelf Wobblers

Add Shelf Wobblers to your location to increase sales and productivity.

Available via USKC Marketing Material Order form and CAN OS Marketing Material Order Form



6J0489  
Shelf Wobbler  
Goodnature - Which Trap  
is Right for You?



6J0496  
Shelf Wobbler Energizer  
Selection



6J0490  
Shelf Wobbler Fencing  
101 Guide



6J0491  
Shelf Wobbler Always  
Select More Power...

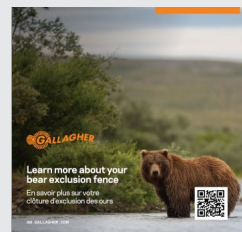
## French/Canada only wobblers



6J0487  
Shelf Wobbler Bear Kit  
English (CAN ONLY)



6J0486  
Shelf Wobbler Subsidies  
#1 English (CAN ONLY)



6J0484  
POP Card Wobbler  
Bear Kit French



6J0485  
POP card Wobbler Always  
select more power FR



6J0483  
POP Card Wobbler Energizer  
Selection Help FR



6J0482  
POP Card Wobbler  
Goodnature Scan Here FR



6J0481  
POP Card Wobbler  
Poultry Netting FR

# Branded Merchandise

Extend brand presence beyond the shelf, creating lasting impressions and reinforcing recognition.

## US Branded Merchandise

ITEM	QTY
Gallagher Hats	N/A
Gallagher Rubberized Gloves	N/A
Gallagher Black Knit Hat	N/A
Gallagher Koozies	N/A

### How to order Branded Merchandise:

US: Submit a Wrike request to order all branded merchandise available.

CAN: Fill out your branded merchandise request using the CAN OS Order Form (specify quantity on CAN OS Marketing Materials Order form, no SKUs attached).

## CAN Branded Merchandise

ITEM	QTY
Gallagher Note cards	N/A
Gallagher USB Drives	N/A
Gallagher Multifunctional Head Sleeve	N/A
Gallagher Plastic Cup (Black)	N/A
Gallagher Rubberized Gloves (Gray and Black)	N/A
Gallagher Multitool	N/A
Gallagher Tumbler (Orange)	N/A
Gallagher Carpenter Pencil	N/A
Gallagher Black Knit Hat	N/A
Gallagher Hat (Charcoal/White)	N/A
Gallagher Koozies	25x per pack
Gallagher Orange Knit Gloves (Large)	N/A

# Event Materials

All fabric banners are available for event purposes only.

Submit a Wrike request to the Marketing Team to request for an event.

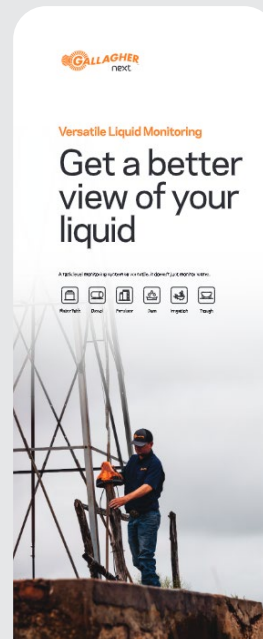
## Promo Room Items:



Miraco Banner Side 1



Side 2



SLMS Banner



Tank level Monitoring Banner

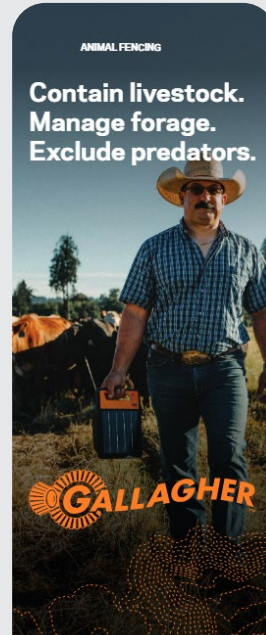
## How to order Event Materials:

Request via the AM Marketing Request Form on Wrike.  
Please request at least **4 weeks in advance** for the show's start date.  
These are the standard Fabric banners included in each of your TM kits.

# Promo Room Items:



AP&T Banner



Fencing Banner Side 1



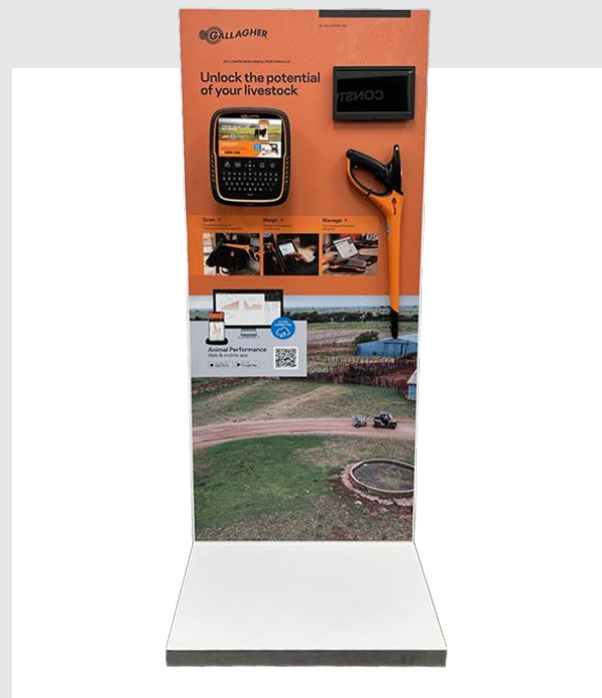
Side 2



Bear Kit Banner Side 1



Side 2



AP&T Metal Display

## Promo Room Items:



3D Printed Auto weigher Model



White Round Cocktail Tables

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### Also available

Miraco Tank Halved

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## Other Signage and Charts



Gallagher Dealer Sign 3x5'

6J2050



Miraco Dealer Sign 3x5'

5M100

# Product Guides & Catalogs

Product guides and catalogs provide a reliable source of product information.

Helping ensure consistency across the store, they act as a single point of reference - making it easy to access key details quickly and confidently, wherever they're needed.

## US Product Material

ITEM	CODE
FY27 US Catalog English	N/A
FY27 US Fencing 101 Guide	N/A

## CAN Product Material

ITEM	CODE
FY27 CAN Catalog English	AGC199
FY27 CAN Catalog French	N/A
FY27 CAN Fencing 101 Guide	N/A

### How to order Product Guides & Catalogs:

US: Submit a Wrike request to order all product guides and catalogs available.

CAN: Please request all product guides and catalogs via the CAN OS order Marketing Materials Order Form.

# Ordering Process/FAQs

## USKC Marketing Materials Order Form

Please make a copy of this form and send to Customer Service like you would a Dealer Order.

[https://gallagher203-my.sharepoint.com/:x:/r/personal/brinley\\_pace\\_gallagher\\_com/Documents/Marketing%20Material%20Order%20Forms/USKC%20Marketing%20Material%20Order%20Form%20FY27.xlsx?d=wc7c623ff28744526aafcd0657b-8d1a75&csf=1&web=1&e=AaaFdZ](https://gallagher203-my.sharepoint.com/:x:/r/personal/brinley_pace_gallagher_com/Documents/Marketing%20Material%20Order%20Forms/USKC%20Marketing%20Material%20Order%20Form%20FY27.xlsx?d=wc7c623ff28744526aafcd0657b-8d1a75&csf=1&web=1&e=AaaFdZ)

## NA AM Wrike Request Form

Use for promo room and event materials

<https://www.wrike.com/workspace.htm?acc=2029159&wr=12#/forms?formid=1069823>

## CAN OS Marketing Materials Order Form

\*Note: this form must be used to order any CAN only or French Collateral listed above.

[https://gallagher203-my.sharepoint.com/:x:/r/personal/brinley\\_pace\\_gallagher\\_com/Documents/Marketing%20Material%20Order%20Forms/CAN%20OS%20Marketing%20Material%20Order%20Form.xlsx?d=w04c5034f382144a89fe26465cef88792&csf=1&web=1&e=XnOri0](https://gallagher203-my.sharepoint.com/:x:/r/personal/brinley_pace_gallagher_com/Documents/Marketing%20Material%20Order%20Forms/CAN%20OS%20Marketing%20Material%20Order%20Form.xlsx?d=w04c5034f382144a89fe26465cef88792&csf=1&web=1&e=XnOri0)



# Marketing Resources

## Sell Sheet collections - English

Please make a copy of this form and send to Customer Service like you would a Dealer Order.

<https://media.gallagher.com/web/e3fa2a3cdea504a9/na-product-sheets--english-/>

## Sell Sheet collections - French

Use for promo room and event materials

<https://media.gallagher.com/web/47d4c582cd2053c9/na-product-sheets--french-/>

## Gallagher Brand Portal

To access any existing brand assets and materials.

<https://media.gallagher.com/account/dashboard/>

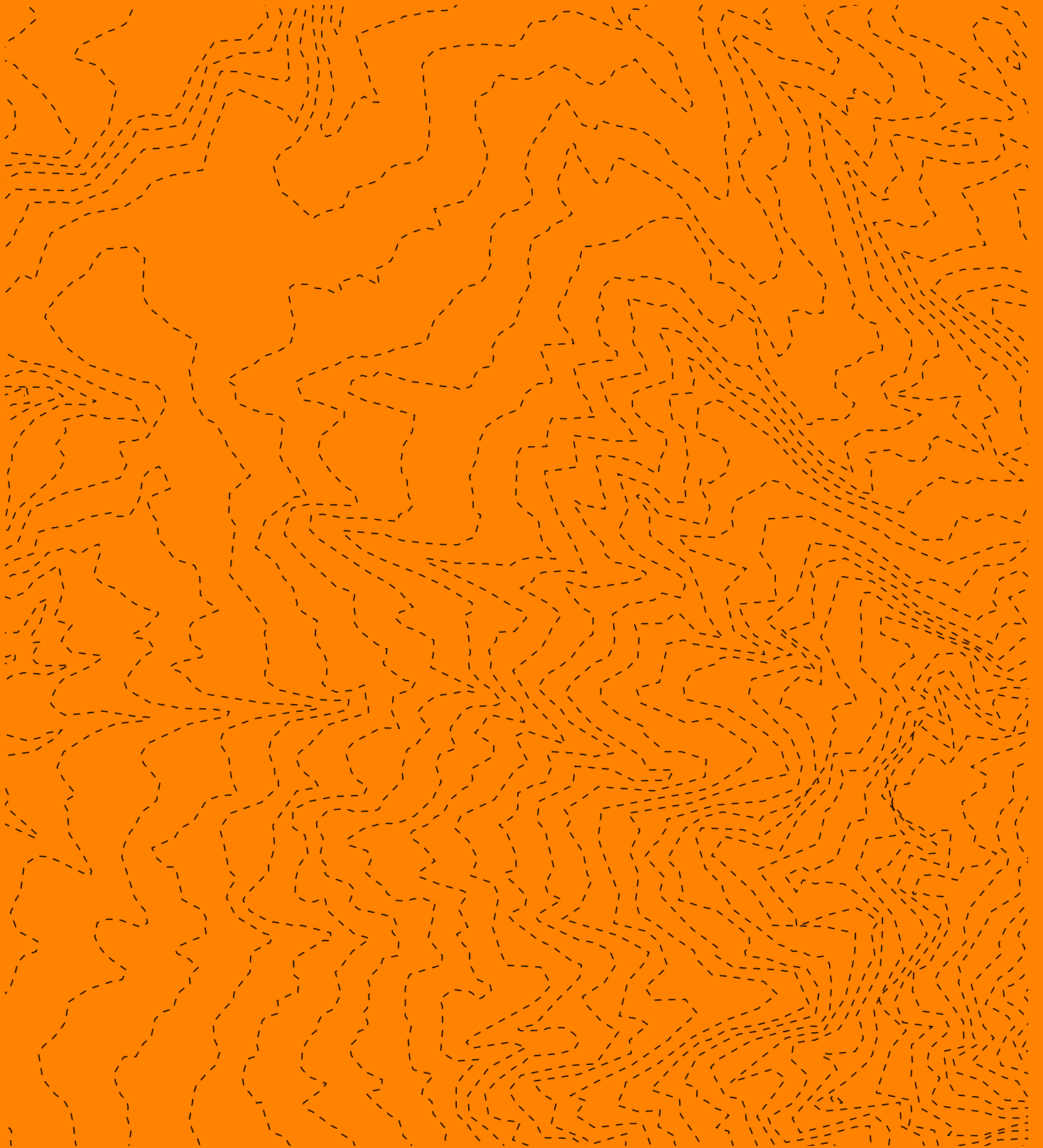


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