

SALES PRESENTED BY

HRO HANDHELD EID TAG READER

ANIMAL PERFORMANCE & TRACEABILITY



HRO HANDHELD EID TAG READER

# EID made easy



NOVEMBER 2025



## EID made easy.

The HRO Handheld EID Tag Reader makes professional EID reading accessible for everyone: from compliance-focused farmers and ranchers to high-volume livestock operations. This entry-level reader delivers reliable performance without the premium price tag.

**It's all the essentials done right in one EID tag reader.**

# Power on. Scan. Done.

The HRO Handheld EID Tag Reader is your instant connection to individual animal numbers. It scans the electronic microchip inside ear tags, displaying and counting unique EID numbers in seconds.

No more writing, no more data entry errors.

## **Instant identification**

Start scanning straightaway as soon as you turn on the HRO. It's designed to be very easy and intuitive to use, there is no set up required at all.

## **Seamless connectivity**

Easily connect to Gallagher and other brand weigh scales, smartphones, and farm apps via Bluetooth. Plus with the HID mode, you can send EID numbers straight to note-taking programs like Excel and Notepad.



# Built to outperform.

It's everything you need, performing better than you'd imagine.

## Scan tags with enhanced speed and read range

The HRO scans faster and reaches further than you would expect from an EID tag reader. Enhanced speed keeps animals moving through efficiently so you can get more done in your day, while extended range lets you scan from a convenient distance.

## Designed for comfortable, all-day performance

A well-balanced and ergonomic design plus long battery life ensure the HRO can keep pace with you during the most demanding days. Scan hundreds of animals easily and comfortably for hours on end. It's engineered for all-day comfort and real work.



It's definitely faster. I think it's lighter, it feels easier to hold. And the read range is impressive."

**Peter O'Neill**  
Livestock agent

# Simple device for smoother days.

Let's take the admin out of farming.

## Send EID data where it needs to go, fast

Seamless Bluetooth connectivity means your EID numbers can flow exactly where you need them. Whether it's sending them to your Gallagher weigh scale (or other brands) or popular farm apps, you won't miss a beat. Achieve reliable performance you can count on, day in and day out, whether you're at home, in the office, or in the paddock. Just seamless integration that keeps your workflow moving.

## When you can't be complacent about compliance

Eliminate manual recordkeeping and data errors. When the HRO is connected to the Gallagher Animal Performance app\* or any of your existing note-taking programs like Excel or Notepad\*\*, you can easily share EID numbers at a click of a button. Plus, the triple feedback alert (light, sound, and vibration) means you never miss a read. So when there's no room for error, the HRO gives you confidence in every scan.

\*Available on the free Animal Performance Every Day plan.

\*\*Turn on the HRO's HID mode to use this feature.



# Turn weights into insights.

Got a weighing set up? Transform it into a complete livestock management system.

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## Go beyond weighing

Because the HRO can work with your existing weighing set up, you can start tracking individual livestock performance straightaway. Identify your fastest gainers, spot underperformers sooner, and make culling and selling decisions based on real data instead of guesswork.

Stop managing averages and start maximizing your returns on every animal.

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# Seamless connectivity.

Get your EID number where it needs to go, fast.



# The HRO Handheld EID Tag Reader

G03307  
94-14701-03307-5

## Benefits

### Easy and intuitive to use

Power on and start scanning in seconds

### Work without limits

Ergonomic, well-balanced design for comfortable all-day use, with extended battery life that keeps pace with your workload

### Scan continuously

Reads FDX and HDX tags with enhanced read range; scan individual tags or use the continuous mode for quick, successive scanning

### Never miss a scan

Triple feedback alert: sound, light, and vibration for every confirmed read

### Seamless connectivity

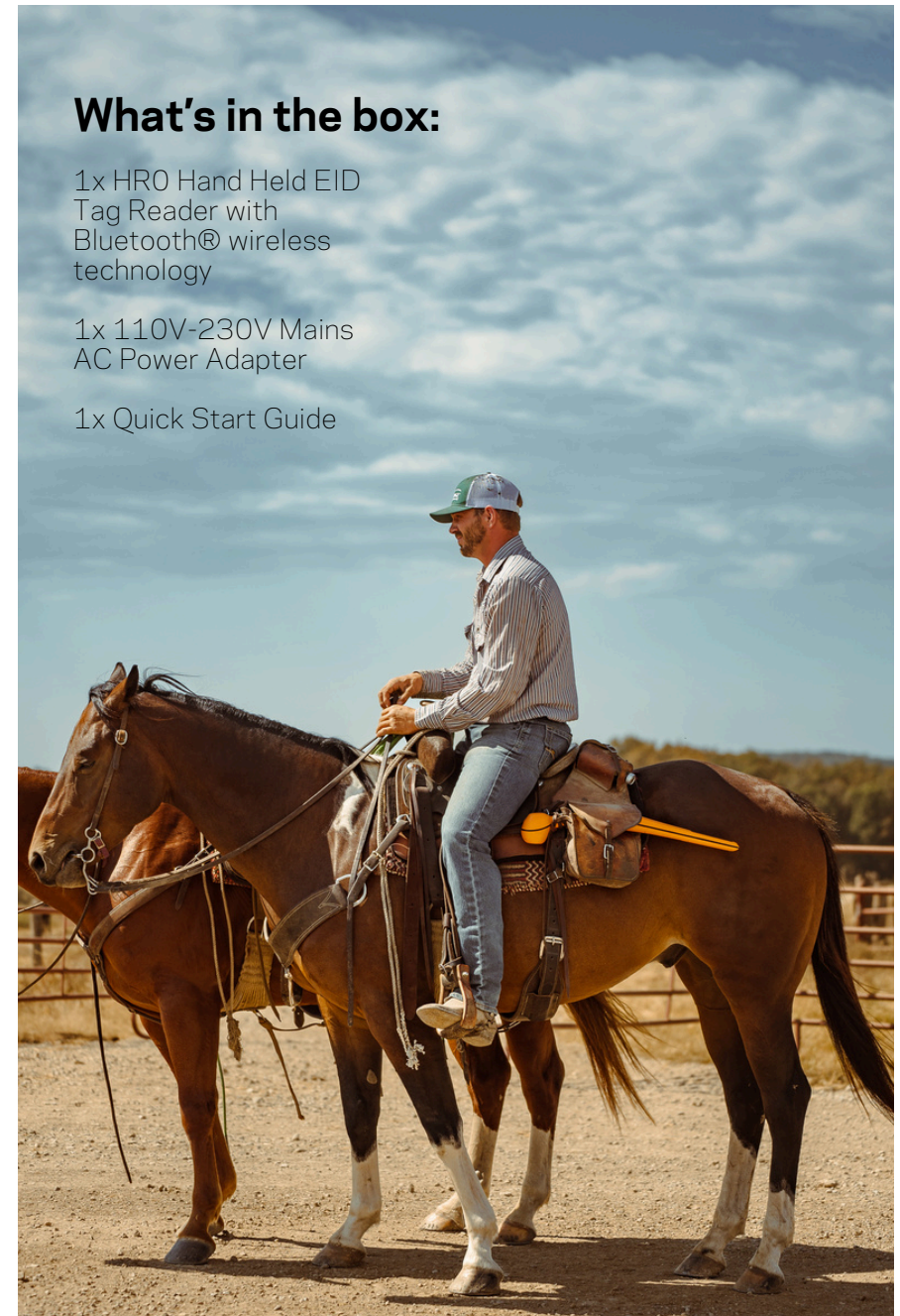
Easily pair with Bluetooth devices like weigh scales or Android and Apple smart phones. Use the HID mode to scan EID numbers directly to note-taking programs like Excel or Notepad.

## What's in the box:

1x HRO Hand Held EID Tag Reader with Bluetooth® wireless technology

1x 110V-230V Mains AC Power Adapter

1x Quick Start Guide



# Built with our customers in mind.

## **For the livestock agents and operations**

When you're scanning hundreds of animals each day, you need a reliable reader that can keep pace with your workflow and gives you the assurance that you're not missing a scan. The HRO is fast, lightweight, and delivers reliable all-day performance.

## **For farmers and ranchers who weigh**

The HRO is a cost-effective addition that will transform your existing weighing set up into a livestock management system. Start monitoring individual livestock performance so you can maximize your ROI in every animal.

## **For compliance-focused operations**

Meeting traceability requirements means zero tolerance for missed reads or data errors. Be confident that the HRO will read every EID number.

## **For livestock transporters**

Loading schedules are tight and every animal needs verification before departure. The HRO delivers fast, reliable scanning and easy data-share functionality so you can confirm your manifest without delays.

## **For livestock veterinarians**

Ensure you're treating the right animal every time with reliable, accurate EID reading. When animal identification is non-negotiable, count on the HRO for simple, fast, and easy EID scanning.

## **Also for: rural lifestyle and hobby farms**

The HRO delivers professional-level EID reading in a simple, easy-to-use tool, helping you manage identification tasks with ease, even with just a few animals.



# Gallagher Handheld EID Tag Reader Range

	HR0	HR4	HR5
Reads FDX and HDX tags	Yes	Yes	Yes
Scans in single and continuous modes	Yes	Yes	Yes
Light, sound, and vibration for every confirmed read	Yes	Yes	Yes
Prevents duplicate tag reads	Yes	Yes	Yes
Displays last-read EID number and the number of scanned tags	Yes	Yes	Yes
Connects to Gallagher and other brand weigh scales and smartphones via Bluetooth	Yes	Yes	Yes
Records EID numbers and custom traits	No	Yes, up to 3 traits	Yes, up to 9 traits
Internal storage	No	Yes	Yes
Edit animal data on the reader	No	Yes*	Yes
Alphanumeric keypad	No	No	Yes
Battery life	Up to 8 hours	Up to 8 hours	Up to 8 hours
Read range	Up to 35cm	Up to 33cm	Up to 33cm
Packaged dimensions	75mm (D) x 125mm (H) x 765mm (W)	85mm (D) x 215mm (H) x 680mm (W)	85mm (D) x 215mm (H) x 680mm (W)
Warranty	2 years	2 years	2 years
Send EIDs to apps like Excel or Notepad**	Yes	No	No

\*List of values only

\*\*Turn on the HR0's HID mode to use this feature.

The information is correct at the time of printing this document. For the latest product information, please visit [am.gallagher.com](http://am.gallagher.com)

