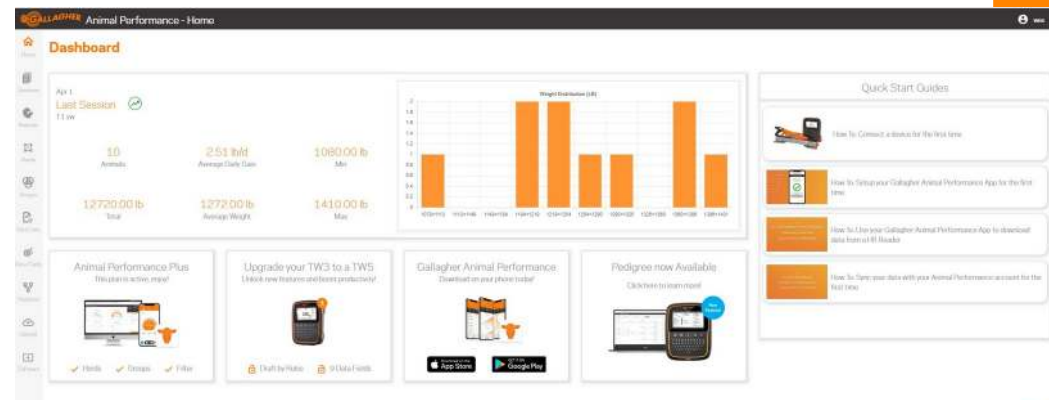


Animal Performance + Software



Web

- **Pedigree**
 - **Multi-Generational Reporting**
- **Groups and Herds**
 - **Ability to organize your livestock into contemporary groups**
- **Data Fields**
 - **Create or modify Data Fields on the web vs the scale head**



- **In Depth Data View**
 - **Quickly view and compare animals on a session or group level**
- **TW3 to TW5 Software Upgrade**
- **Subscription Tiers**
 - **Tailored from free Everyday to the Data Heavy users**
- **MultiFarm management platform**

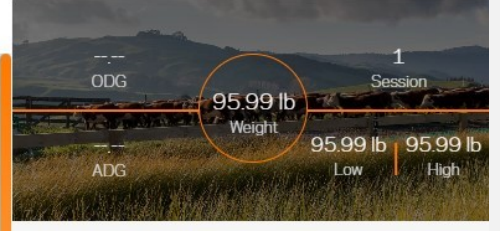
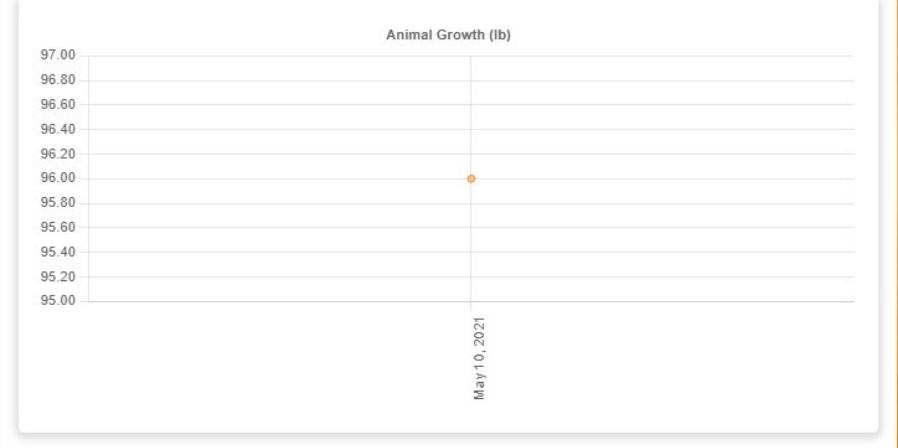
Data View

	Select All	VID	EID	Last Seen	Weight (lb)	Average Daily Gain (lb/d)
Home	<input type="checkbox"/>	2150	[NO EID]	May 10, 2021	96.00	--
Sessions	<input type="checkbox"/>	2148	[NO EID]	May 10, 2021	88.00	--
Animals	<input type="checkbox"/>	2158	[NO EID]	May 10, 2021	86.00	--
Herds	<input type="checkbox"/>	2165	[NO EID]	May 10, 2021	94.00	--
Groups	<input type="checkbox"/>	2188	[NO EID]	May 10, 2021	92.00	--
Sort Lists	<input type="checkbox"/>	2105	[NO EID]	May 10, 2021	60.00	--
Data Fields	<input type="checkbox"/>	2122	[NO EID]	May 10, 2021	88.00	--
Pedigree	<input type="checkbox"/>	2128	[NO EID]	May 10, 2021	84.00	--
Upload	<input type="checkbox"/>	2143	[NO EID]	May 10, 2021	92.00	--
Software	<input type="checkbox"/>	2176	[NO EID]	May 10, 2021	78.00	--

(1/10) < >

Recorded Traits (Recent Values)

- Live Weight: 43.54



Status: Unknown

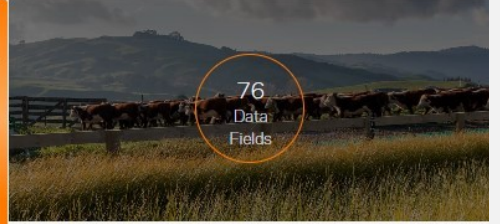
Life Data

- Days on Farm: 1060 days
- First Seen Date: May 10, 2021

- Last Seen Date: May 10, 2021

Data Fields

	Data Name	Data Field	Data Type	Default/Custom
<input type="checkbox"/>	2022 Fall Breeding	Trait	List of Values	Custom
<input type="checkbox"/>	2022 Spring Breeding	Life Data	List of Values	Custom
<input type="checkbox"/>	2023 AI	Activity	Activity	Custom
<input type="checkbox"/>	2023 AI Matings	Life Data	List of Values	Custom
<input type="checkbox"/>	5 in 1 Vacc	Treatment	Calculative	Gallagher Default
<input type="checkbox"/>	AI	Trait	List of Values	Custom
<input type="checkbox"/>	AI MATING 2023	Life Data	Text	Custom
<input type="checkbox"/>	Avg Weight Percent	Life Data	Numeric	Custom
<input type="checkbox"/>	Back Tag	Trait	Text	Custom
<input type="checkbox"/>	Biomycin	Treatment	Calculative	Custom
<input type="checkbox"/>	Biomycin 200	Treatment	Calculative	Custom
<input type="checkbox"/>	Birth Code Group	Life Data	List of Values	Custom
<input type="checkbox"/>	Birth weight	Trait	Numeric	Custom
<input type="checkbox"/>	Branded	Activity	Activity	Custom
<input type="checkbox"/>	Breed	Life Data	List of Values	Gallagher Default
<input type="checkbox"/>	Breed1	Life Data	List of Values	Custom
<input type="checkbox"/>	Breeding Day	Trait	List of Values	Custom



Data Fields

The data fields in the list exist in your account and can be used to collect data against.

To add more data fields or create new custom data fields, press the 'Add New' button below.

[+ Add New](#)

Pedigree

- Home
- Sessions
- Animals
- Mobs
- Groups
- Draft Lists
- Data Fields
- Pedigree
- Upload
- Software

Customise Tree:

EID VID

Search VID...

H001

Live Weight (+1 other)

Apply

< Previous Animal

H001

Sire

RRV1007

Breed : Angus
Live Weight : 1849.68 lb

Sire

BLB001

Breed : Angus
Live Weight : 2048.09 lb

Sire

WHC808

Breed : Angus

Dam

W506

Breed : Angus

Dam

A006

Breed : Angus
Live Weight : 1763.70 lb

Sire

CJ555

Breed : Angus

Dam

14055

Breed : Angus

Dam

F001

Breed : Angus
Live Weight : 1188.29 lb

Sire

RRV003

Breed : Angus
Live Weight : 2043.69 lb

Sire

BOY65

Breed : Angus

Dam

51002

Breed : Angus

Dam

D001

Breed : Angus
Live Weight : 1183.88 lb

Sire

N68

Breed : Angus

Dam

B101

Breed : Angus

Animal Detail Summary

H001 [NO EID]

Animal Data [®]

+ Configure Data Fields

Breed
Angus

Date of Birth
1 Oct 2020

Live Weight
537.51 kg


Status
Current

View Walkthrough


More Details

View Pedigree

Groups & Herds

 **Animal Performance - All Groups** wes

<input type="checkbox"/> Select All	Group Name	Animals in Group	Average Weight (lb)	Average Daily Gain (lb/d)	Overall Daily Gain (lb/d)
<input type="checkbox"/>	2016 Females	0	--	--	--
<input type="checkbox"/>	2021 Spring Calves	10	85.80	--	--
<input type="checkbox"/>	Kearney Cty 2023 Spring	0	--	--	--
<input type="checkbox"/>	Light Steers	0	--	--	--
<input type="checkbox"/>	Test 1 trait over time	0	--	--	--



Groups

Groups are compiled of animals who have similar attributes, but don't necessarily live in the same mob. An animal can be a part of multiple groups at once.

Check out the videos below to see how you can use groups to get a better view of your performance.

- Create a new Group
- Use and create Group lists
- Use Group analytics

[Give feedback](#)

[+ Create New](#)

TW3 -> TW5 Upgrade

- Home
- Sessions
- Animals
- Herds
- Groups
- Sort Lists
- Data Fields
- Pedigree
- Upload
- Software

Pay Monthly Pay Yearly and Save

Every Day

FREE Current Plan

Every Day gives you a fully connected Weighing and EID experience, enabling easy animal data collection. Access your animal data on any device, wherever and whenever you need it.

- ✓ Up to date animal data across all your devices
- ✓ Identify poor performers, treat them or cull early
- ✓ Comply with your local regulations

[Account Details](#)

Animal Performance Plus

\$250 /year (excl tax)


Enhance your livestock management with Animal Performance Plus for better decision-making. Benefit from seamless integration, precise data collection in the field, robust data management and reporting through the browser. Additionally, use the mobile app for flexible searching and editing of animal data.

Animal Performance Plus also unlocks exclusive features on your TWR-5 Weigh Scale.

- ✓ Make better breeding decisions by identifying trends in animal generational lines using the Pedigree Tree (enabled on the TWR-5 Weigh Scale)
- ✓ Collect, view, and analyse more comprehensive animal data
- ✓ Keep your records up to date by editing your animal data anywhere and anytime
- ✓ Group and analyse your livestock the way you want by using powerful filters and creating mobs and groups
- ✓ Generate custom reports for deeper analysis or to easily share data with third parties
- ✓ Capture more data and display everything you want to know about an animal, at a glance, using Custom View on the TWR-5 Weigh Scale

Try Plus free for 2 months.

[Start Free Trial](#)



TW3 to TW5 Upgrade

\$699 /device (excl tax) One Off Cost

- ✓ Record up to 9 traits, life data, treatments, and activities in a session
- ✓ More drafting capabilities with Draft by Rules
- ✓ Up to 1 year free subscription to AP Plus on your first purchase

[Terms and Conditions apply](#)

[Upgrade Now](#)



Why upgrade to Plus

Ideal for tracking towards target weights. Animal performance Plus is packed with features that help you measure and track how your animals are performing so you can make better decisions about your animals faster

Introducing New Subscription Tiers

New Options

- AP Everyday
- AP Lite
- AP Plus

No Longer One Size Fits Most

- Options tailored to allow producers to choose what works for them
- Greater connectivity across Web, Mobile, and Hardware
- Enhancing the flow of data from chute, to pasture, and to the office.



AP Everyday

\$0 Free Forever

- Basic view of animal data
- Data storage limit up to 10,000 animal records
- Some features only available on web app
- Achieve traceability compliance

Ground Level Animal Management

- Perfect for the producer just getting started
- Web and mobile app



AP Lite

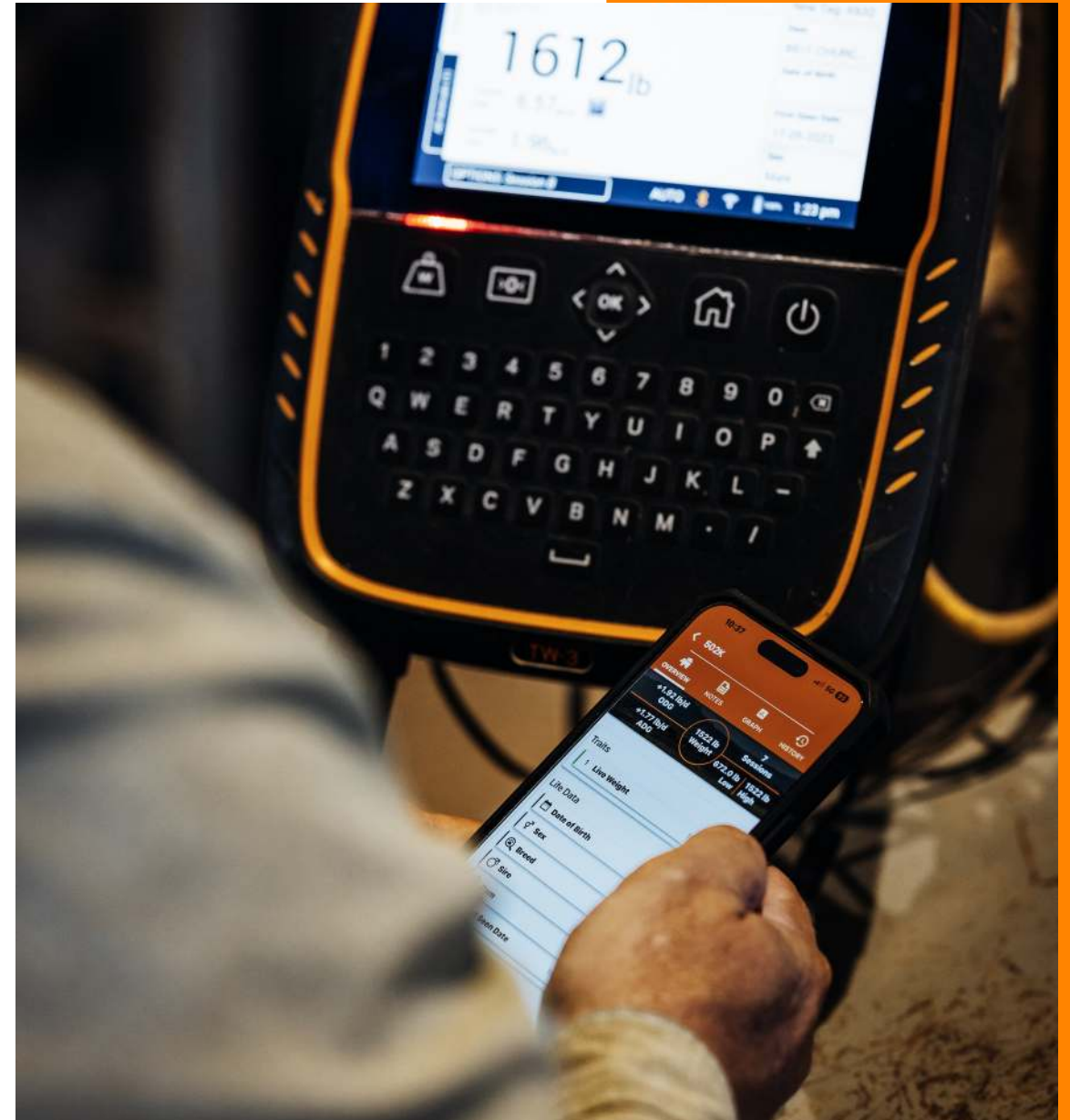
\$75 a year

Everything included with Everyday and...

- Detailed viewing and recording of animal data
- Unlimited data storage
- Advanced features available on both web and mobile apps
- Seamless API with select integration partners

Mobile First Feature Set

- Designed for Wireless Load Bars and HR Readers
- Connect to our software partners with a simple sync
- Your phone becomes your most valuable asset



AP Plus

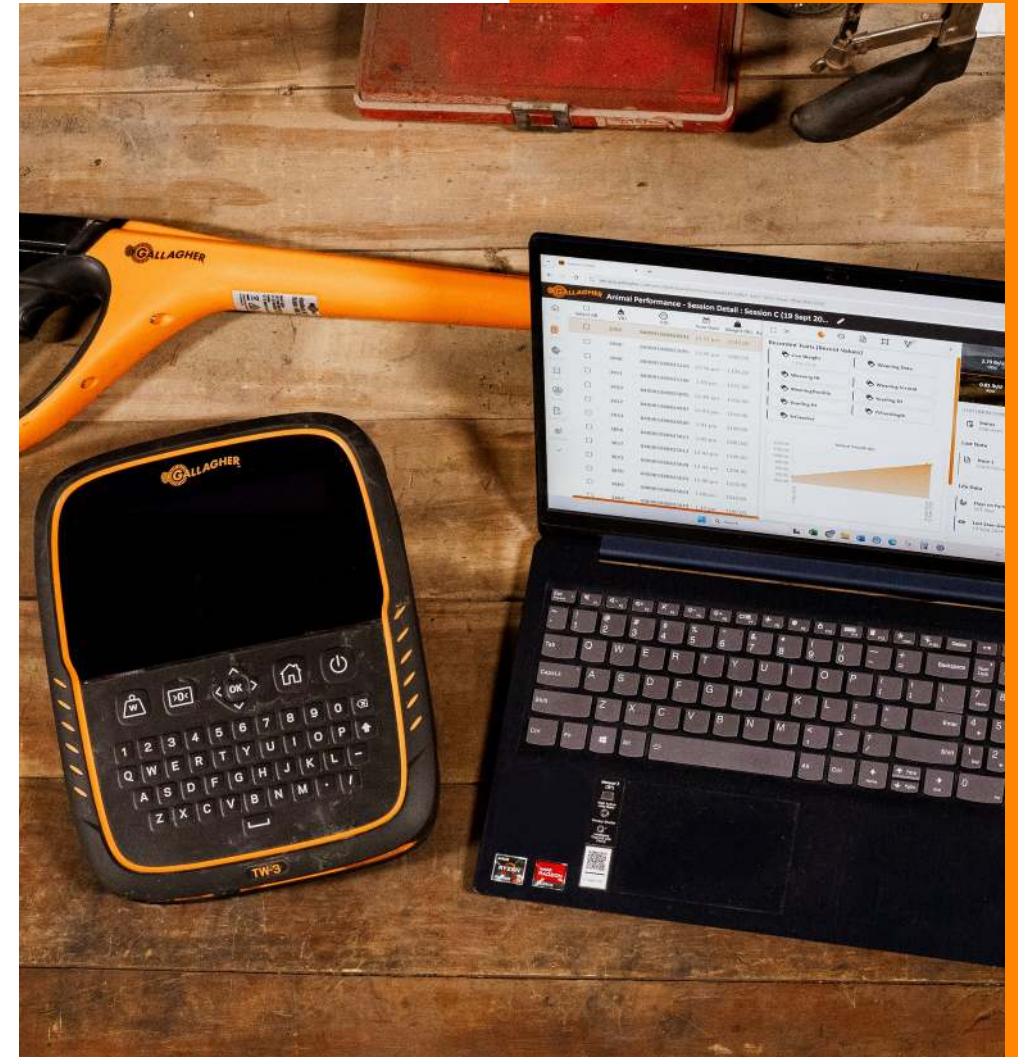
From \$250 a year

Everything included with Lite and...

- Pedigree on TW5 or TWR5
- Custom/Historical view on TW5 or TWR5
- Custom filtering
- Ever increasing feature set

Pricing Breakdown

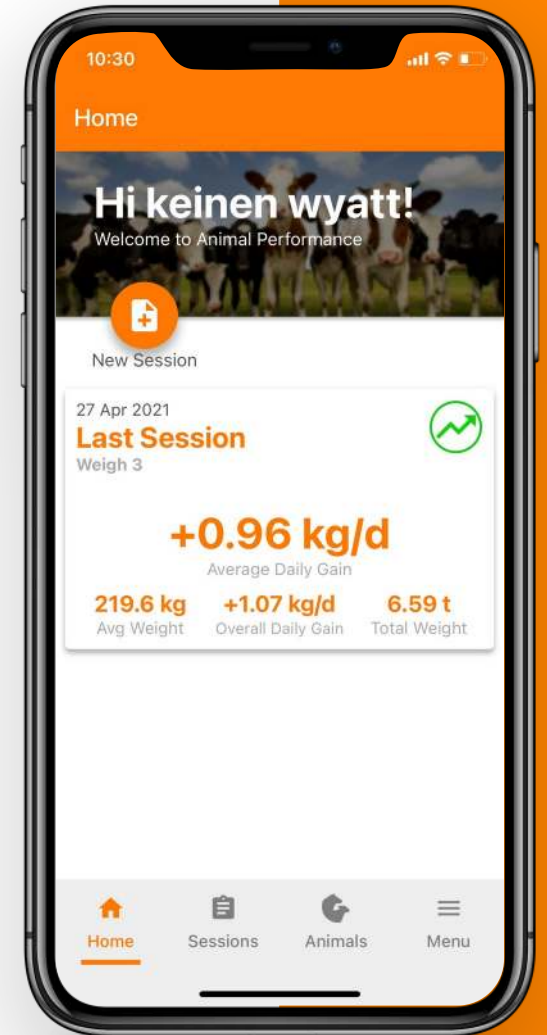
- Level 1 Up to 500 Animals
 - \$250 per year or \$25 per month
- Level 2 501-3000 Animals
 - \$499 per year or \$50 per month
- Level 3 3001+ Animals
 - \$799 per year or \$80 per month



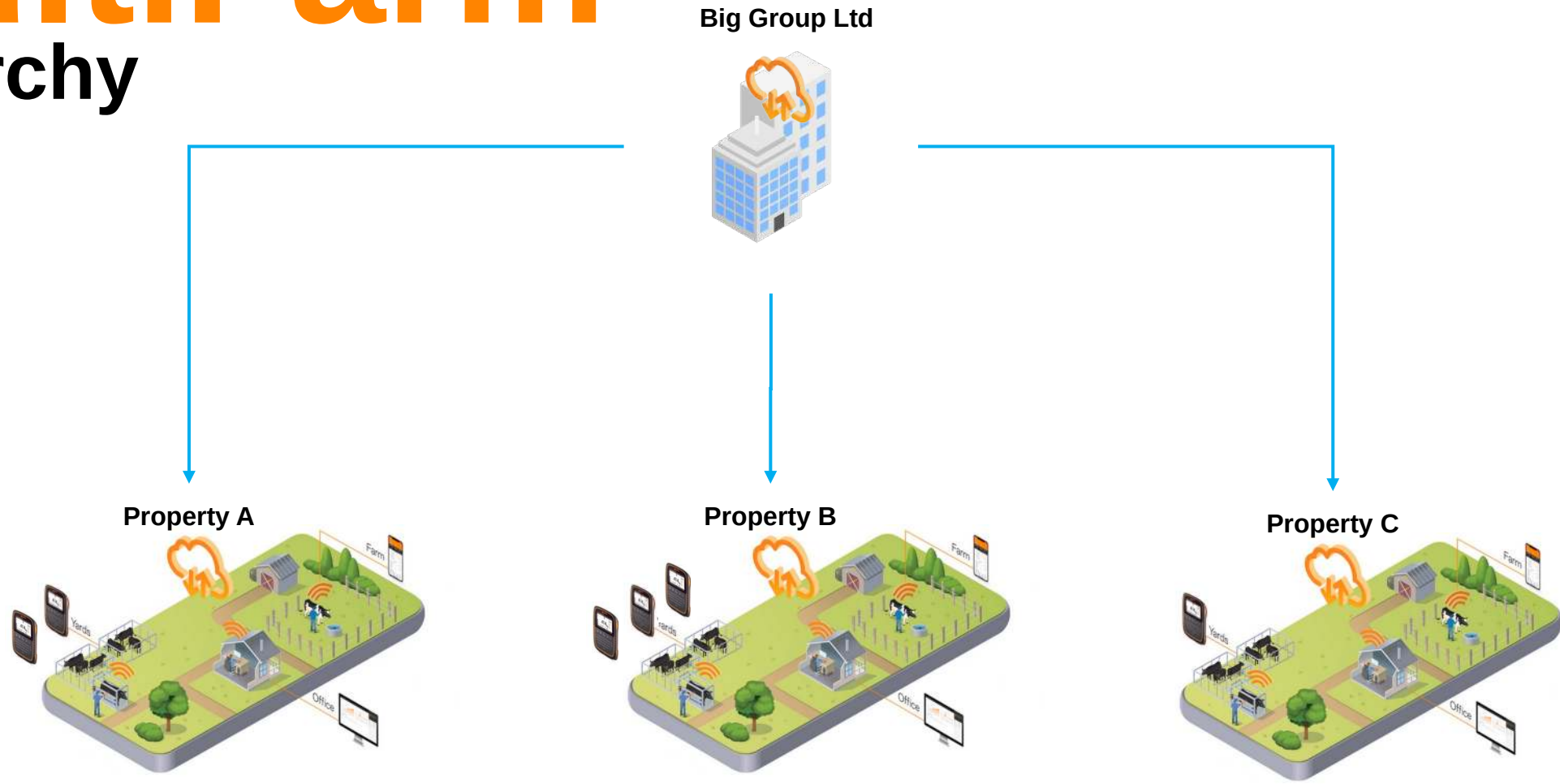
MultiFarm

Bringing Farms Together

Fully connected Animal Performance & Traceability experience so that they can easily collect and maintain a database of their animals. Multi farm is directed at customers who need oversight over more than one property. Custom service and pricing models built to the specific needs of the operation.



MultiFarm Hierarchy



Multi Farm on Web Dashboard

-  Farms
-  Home
-  Sessions
-  Animals
-  Mobs
-  Groups
-  Draft Lists
-  Data Fields
-  Pedigree
-  Upload

Auckland Meadows

Last Updated: Feb 21 2024

Users	Mobs	Traits
10	12	50
Animals	Draft Lists	Life Data Values
10000	4	300
Sessions	Groups	
12	12	

Active

Christchurch Meadows

Last Updated: Feb 21 2024

Users	Mobs	Traits
10	12	50
Animals	Draft Lists	Life Data Values
10000	4	300
Sessions	Groups	
12	12	

Dunedin Meadows

Last Updated: Feb 21 2024

Users	Mobs	Traits
10	12	50
Animals	Draft Lists	Life Data Values
10000	4	300
Sessions	Groups	
12	12	

Hamilton Meadows

Last Updated: Feb 21 2024

Users	Mobs	Traits
10	12	50
Animals	Draft Lists	Life Data Values
10000	4	300
Sessions	Groups	
12	12	

Napier Meadows

Last Updated: Feb 21 2024

Users	Mobs	Traits
10	12	50
Animals	Draft Lists	Life Data Values
10000	4	300
Sessions	Groups	
12	12	

Wellington Meadows

Last Updated: Feb 21 2024

Users	Mobs	Traits
10	12	50
Animals	Draft Lists	Life Data Values
10000	4	300
Sessions	Groups	
12	12	

Meadow Meats LTD

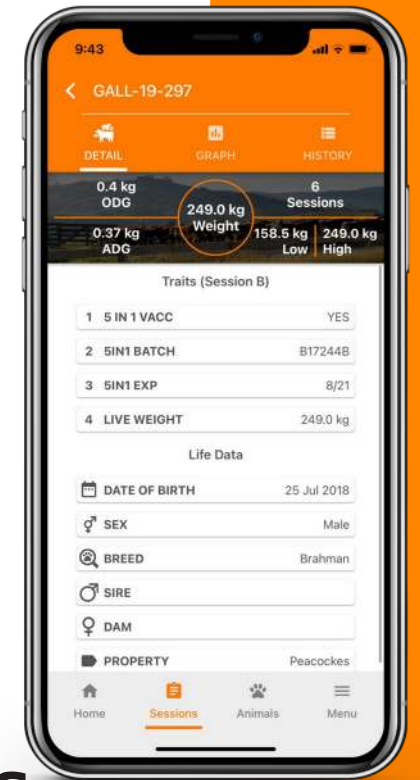
New Zealand
6 Farms
60,000 Animals
60 Users
1 Org Admin

[+ Invite Org Admin](#)

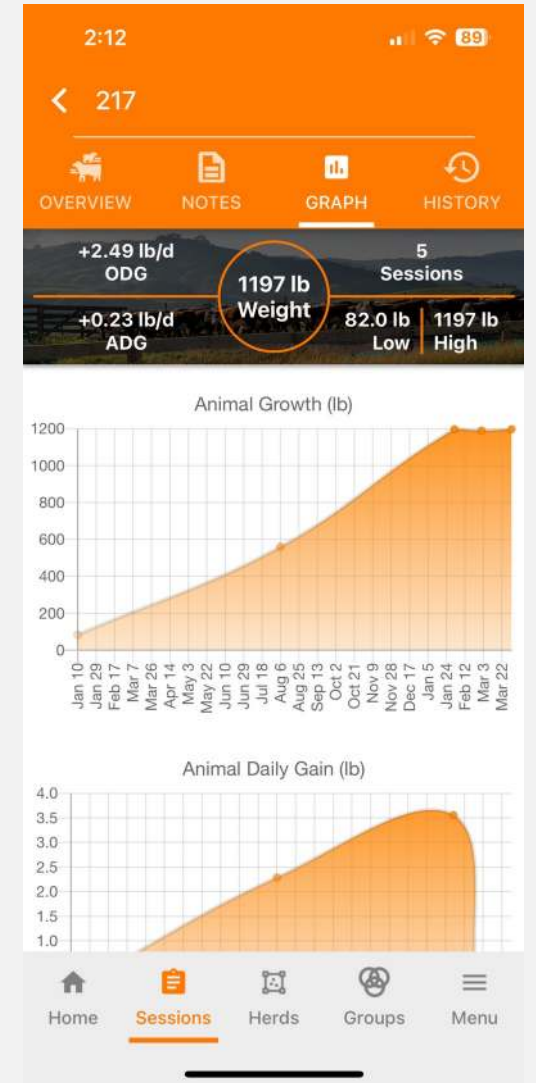
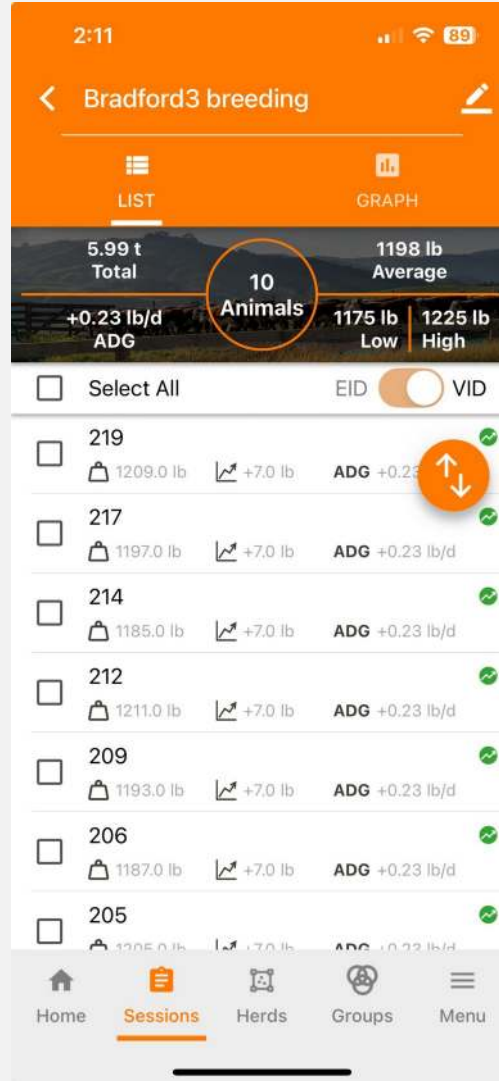
 Restart 

Mobile

- Works as a scale via Wireless Load Bars
- Pairs to W0 for data collection
- Search
- Load lists via EID Wand
- Add Life Data
 - Add information to existing data fields in your system
- Groups and Herds
 - Ability to organize your livestock into contemporary groups
- Add Notes
- Sort lists



Mobile as Scale, Data Views



Search, Edit, Add Data, Add to Groups, Add Note Alert

The image displays five screenshots from a mobile application interface, illustrating various search and management functions:

- Search Screenshot:** Shows a search bar with the text "Search animal's EID and VID". Below the search bar, a list of results is visible, including an entry for "W118" with a weight of "536.0 lb" and a date of "23 Apr 2024". A keyboard is shown at the bottom.
- Add Life Data Screenshot:** Displays a form titled "Add Life Data" with a warning message: "The Life Data below exists in your account, but have not been assigned to the selected animal(s) in the session. Choose the data you wish to add to the animal(s)." The form includes a "+ Create New" button and several input fields for "Breed", "Dam", "Date of Birth", "Sex", "Sire", "Group", and "First Seen Date".
- Overview Screenshot:** Shows a data overview for an animal with a weight of "1197 lb". It features tabs for "OVERVIEW", "NOTES", "GRAPH", and "HISTORY". A table lists traits: "2025 Spring AI" (9028), "Live Weight" (1197.0 lb), "Multimin" (Yes), and "Wormed" (yes). Below the table is a "Life Data" section with fields for "Date of Birth", "Sex" (Heifer), and "Breed" (Black Baldie).
- Add Animals Screenshot:** Shows a screen titled "Add Animals" with three options: "Add to Herd", "Add to Group", and "Add to Sort List". Each option includes a brief description of the action.
- Add Note Alert Screenshot:** Displays an "Alert Note" screen with a toggle switch and a text input field labeled "Type note here...". A "Save" button is located at the bottom.

Gallagher Auto Weigher

by  StrongBó



What is the Auto Weigher?

The Auto Weigher is an automated and remote weighing solution for simplified livestock



Automated and hassle-free weighing

Weigh more frequently without the extra trips through the chute. Less manual labour for you, less stress for your animals.



Impactful insights for improved performance

Easily identify low performers with the help of easy-to-understand graphs. Make proactive management decisions sooner, saving you time and money.



Real-time data anytime, anywhere

Data is captured and sent to the Cloud. You can access the data 24/7 via the app.



Farm and cattle tested

Proven farm-tough and works with animal behaviour. The machine is heavy and stable even for the most stubborn animals.









