

# Basic Questions to Ask | Cattle Data Capture Qualification

## Core Data Categories

### 1. Animal Identification

- Visual tag
- Breed
- Age
- EID tag
- Sex

### 2. Performance Traits

- Weight
- Frame score
- ADG
- Body condition

### 3. Health & Treatment Records

- Vaccines
- Antibiotics
- Dewormer
- Implants

*These three categories create the foundation for deciding what level of weighing, EID, and record capture a producer actually needs.*

## Key Qualification Questions

Use these questions to qualify the operation before recommending equipment.

### Operation Type

- Cow-calf
- Stocker
- Feedlot
- Seedstock
- Grazing
- Hobby

### Herd Size

- <50
- 50-200
- 200-500
- 500+

### Do They Use EID?

- No
- Some
- Entire herd

### What Are They Capturing Today?

- Nothing
- Weights only
- Weights + treatments
- Full performance data

### Software Needs

- None
- Basic records
- Full herd management

# Cow-Calf Operations | Chute-Side Data Capture

## Operation Snapshot

### Description

Breeding-cow herds raising calves through weaning, with routine chute work tied to herd records, health, and replacement decisions.

### Typical Herd

#### Sizes

- Small: 20-100 cows
- Mid-size: 100-500 cows
- Large: 500+ cows

### Common Chute

#### Activities

- Calving records
- Weaning weights
- Vaccinations
- Tagging calves
- Pregnancy checking
- Culling decisions

### Traits & Events

#### Captured

ID / EID, birth date, birth and weaning weights, dam, sire, frame score, body condition, feet score, udder score, calved, assisted birth, preg check, cull, retain replacement.

### Health / Treatment

#### Records

Vaccinations, dewormer, antibiotics, implants, mineral treatments, and other medication notes captured at the chute.

## Gallagher Equipment Fit: Why Each Level Works

### Good W-0 Manual tag entry

*Entry level*  
Works well for smaller herds or producers who mainly need weights and simple records without requiring electronic ID capture at



### Better W-1 + HR0 reader

*Adds EID speed*  
Fits producers ready to move beyond handwritten or manual tag entry and gain faster, more accurate animal identification without stepping into advanced data collection.



### Best TW-3+ + HR5 Full EID database

*Full data capture*  
Best for larger or more data-driven cow-calf operations that want chute-side traits, treatments, history, and complete EID-based decision support.



# Stocker / Backgrounder Operations | Chute-Side Data Capture

## Operation Snapshot

### Description

Operations that buy weaned calves and grow them before feedlot placement.

### Focus

- Weight gain
- Health management
- Sorting by weight

### Common Chute Activities

- Receiving weights
- Vaccinations
- Sorting
- Re-tagging
- Weight checks
- Health treatments

### Traits Captured

Animal ID, arrival weight, current weight, Average Daily Gain (ADG), frame score, and ownership tracking for mixed groups.

### Activities Recorded

Received, tagged, re-implanted, sorted, treated, and shipped.

### Medications

Respiratory vaccines, dewormer, implants, and antibiotics.

## Gallagher Equipment Fit Why Each Level Works

### Good

#### W-1 + HR0 reader

Basic receiving flow

Works for stocker operators who need dependable arrival weights, quick ID capture, and straightforward treatment records without advanced



### Better

#### TW3 + HR5 reader

Adds faster EID capture

Fits crews processing larger groups more often, where repeated weight checks, sorting, and treatment history benefit from quicker and more efficient electronic ID



### Best

#### TWR5 + HR0 reader Performance tracking

Best for gain management

Best for data-driven backgrounding programs that monitor ADG, compare pens or ownership groups, and want performance insights before cattle move to the feedlot.



# Feedlot Operations | Chute-Side Data Capture

## Operation Snapshot

### Description

High-volume feeding operations finishing cattle for slaughter.

### Focus

- Feed conversion
- Weight gain
- Health management

### Common Chute Activities

- Arrival weights
- Re-implanting
- Sorting pens
- Re-tagging
- Health treatments
- Shipping weights

### Traits Captured

EID, weight, pen ID, treatment history, and Average Daily Gain (ADG).

### Activities Recorded

Received, tagged, re-implanted, treated, pulled from pen, and shipped.

### Medications

Antibiotics, growth implants, and vaccinations.

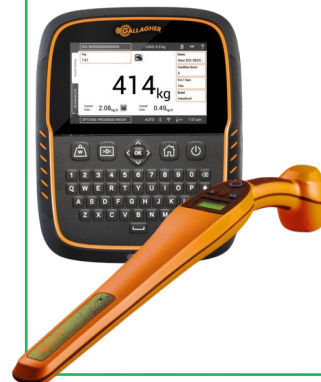
## Gallagher Equipment Fit Best Fit + Additional Options

### Best Fit

**TW-3 indicator  
HR0 reader  
EID tracking  
Software  
integration**

*Primary Gallagher  
feedlot setup*

Built for feedlots that need dependable EID capture, individual weights, treatment history, and a clean path into software-supported processing workflows.



### Option 1

**TW-1 + HR0  
reader**

*Works with 3rd-party  
software*

A practical fit when the yard wants Gallagher hardware at the chute while continuing to use platforms such as Micro Technologies for downstream data handling.



### Option 2

**TWR-1 + Panel  
Reader**

*Supports automated  
ID flow*

Best where third-party systems drive the process and the operation benefits from fixed-location ID capture and streamlined animal movement through the yard.



# Seedstock / Registered Breeders | Chute-Side Data Capture

## Operation Snapshot

### Description

Breeders producing registered genetics, where chute-side data capture is detailed and central to genetic, performance, and sale decisions.

### Common Chute Activities

- Birth recording
- Ultrasound scanning
- Sale prep
- Performance testing
- Genetic evaluation

### Traits Captured

Animal ID / EID, sire, dam, birth weight, weaning weight, yearling weight, frame score, scrotal circumference, ultrasound traits, foot score, udder score, disposition, and shedding score.

### Activities Recorded

AI breeding, pregnancy check, embryo transfer, weaning, and sale prep.

### Medication

Vaccinations, dewormer, and reproductive hormones.

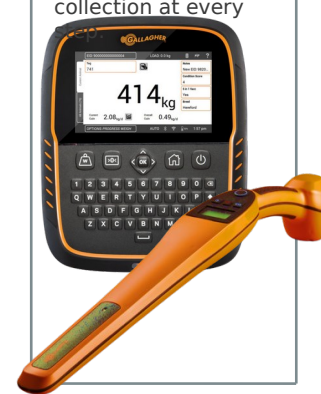
## Gallagher Equipment Fit Why Each Level Works

### Good

**TW-3 indicator  
HR0 reader  
EID tracking**

*Structured ID +  
weight capture*

A strong fit for breeders ready to move into consistent EID-backed weight capture and basic performance records without needing fully standalone data collection at every

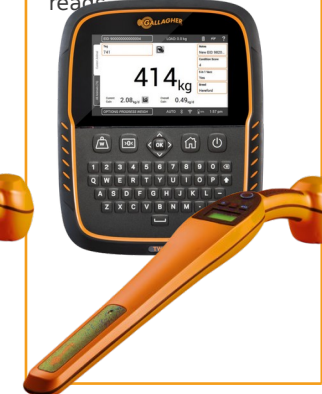


### Better

**TW-3 upgraded to  
TW-5 indicator  
HR0 reader  
Indicator fully  
capable**

*More capability at the  
scale head*

Fits breeders who want more indicator functionality, expanded animal record handling, and room to manage more detailed data while still using the HR0 for dependable EID reads.



### Best

**TW-3 indicator or  
higher  
HR5 reader for  
standalone use  
Full EID database  
capture  
Full data  
management**

*Best for high-detail  
genetic programs*

Best for registered breeders capturing deeper performance, pedigree, and trait data who want full chute-side records, standalone capability, and stronger decision support for selection and sale prep.



# Stocker / Backgrounder Operations | Chute-Side Data Capture

## Operation Snapshot

### Description

Operations that buy weaned calves and grow them before feedlot placement.

### Focus

- Weight gain
- Health management
- Sorting by weight

### Common Chute Activities

- Receiving weights
- Vaccinations
- Sorting
- Re-tagging
- Weight checks
- Health treatments

### Traits Captured

Animal ID, arrival weight, current weight, Average Daily Gain (ADG), frame score, and ownership tracking for mixed groups.

### Activities Recorded

Received, tagged, re-implanted, sorted, treated, and shipped.

### Medications

Respiratory vaccines, dewormer, implants, and antibiotics.

## Gallagher Equipment Fit Why Each Level Works

### Good

#### W-1 + HR0 reader

*Basic receiving flow*

Works for stocker operators who need dependable arrival weights, quick ID capture, and straightforward treatment records without advanced performance tracking.



### Better

#### W-1 + HR5 reader

*Adds faster EID capture*

Fits crews processing larger groups more often, where repeated weight checks, sorting, and treatment history benefit from quicker and more efficient electronic ID reads.



### Best

#### TW-3 + HR0 reader Performance tracking

*Best for gain management*

Best for data-driven backgrounding programs that monitor ADG, compare pens or ownership groups, and want performance insights before cattle move to the feedlot.



## Operation Snapshot

### Description

Small herds (5-50 head) that need simple, practical chute-side recordkeeping without added complexity.

### Focus

- Simple health records
- Weight tracking

### Common Chute Activities

- Weigh
- Vaccinate
- Tag

### Traits Captured

Animal ID and weight.

### Activities

Vaccinated, treated, and sold.

### Medications

Vaccines and dewormer.

## Gallagher Equipment

### Fit: Best Fit

#### Best Fit

#### W-0 or W-1 indicator

*HR0 reader optional*

*Simple recordkeeping*

Works well for hobby and homestead producers who want straightforward weight tracking, basic treatment notes, and an easy-to-learn setup. The optional HR0 adds EID capture when tags are being used, without requiring a more advanced data system.

